

BADM 101

Management

Unit 4

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Agenda

- Taking attendance
- Focusing Activity
- Video = Business Ethics – Global Business from CapU Library
- Lecture – Ch. 3 = Conducting Business Ethically and Responsibly
- Learning Consolidation – Activity: Paper Slide
 - Or, Computer Lab time to work on Outline
- Next Steps

Taking attendance

Focusing Activity: Q re Biz Ethics

1. Each student receives one blank index card
2. First, students are asked to write their name on top of the card
3. Next, write either a question about business ethics OR an interesting point they want to share about business ethics
4. Then, cards are collected and redistributed randomly. And we go around the room, taking turns reading aloud the cards and answer the questions or discussing the points.

Online Streaming Video (22 min.)
Business Ethics: Global Business
by Master Communications
Group (2014)

CapU Library Catalogue Link

<http://library.capilanou.ca/record=b902339~S1>

Lecture

Ch. 3 = Conducting Business Ethically and Responsibly

Ch. 3

- Individual codes of ethics
- Importance of ethics
- Ethics vs. social responsibility
- Organizational stakeholders
- Concept of social responsibility
- 4 approaches to social responsibility
- 4 steps for social responsibility
- Small businesses and social responsibility

Individual codes of ethics



Image Source: <http://www.aurorafamilytherapy.com/ethics.html>

Importance of Ethics Paper in IAS Exam



Ethics vs. social responsibility

Ethics vs. Social Responsibility	
BUSINESS ETHICS	SOCIAL RESPONSIBILITY
Moral principles and standards that guide behavior in the world of business	Obligations a business assumes to have for society, including economic, legal, ethical, and philanthropic

Image source: <http://slideplayer.com/slide/7477700/>

Organizational stakeholders

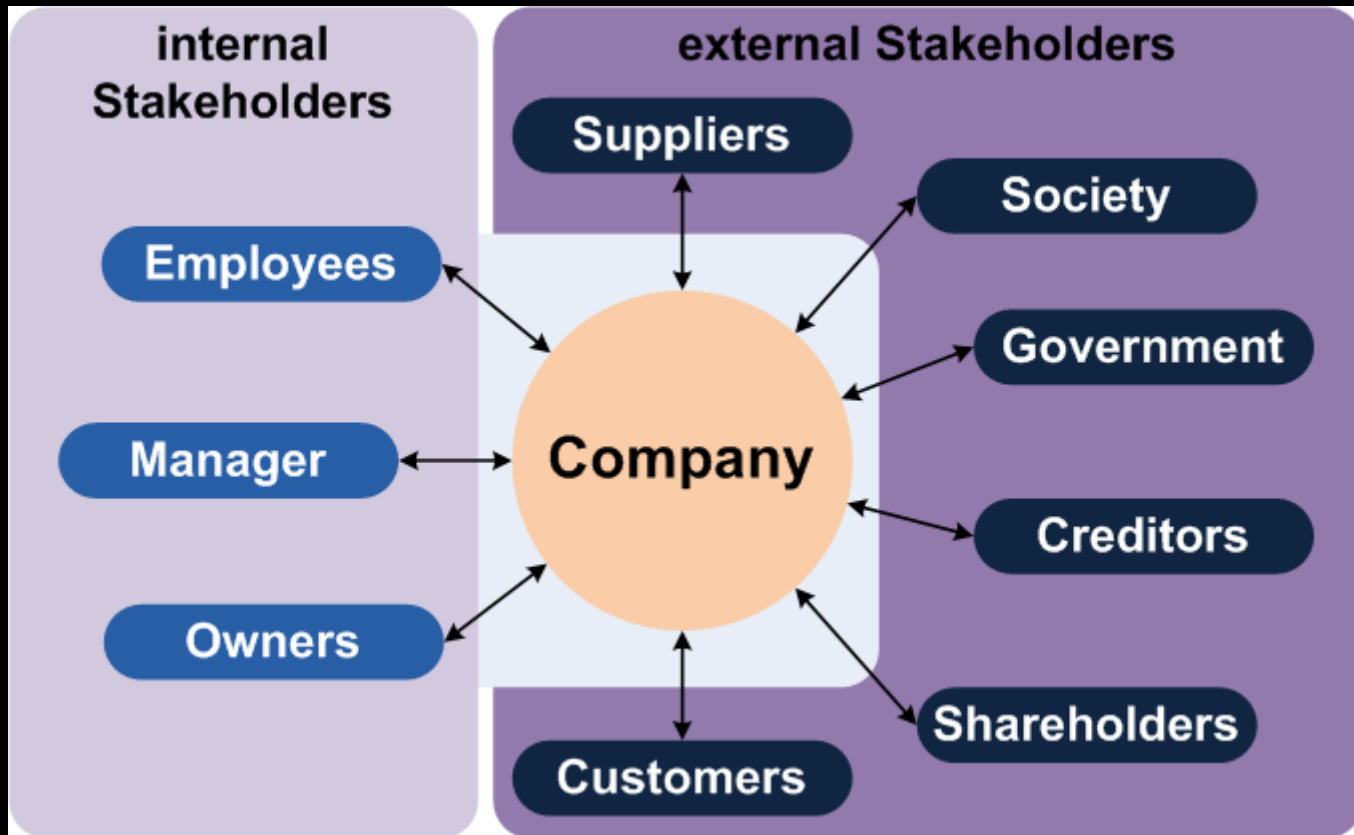


Image source: <https://courses.lumenlearning.com/baycollege-introbusiness/chapter/reading-business-stakeholders/>

Concept of social responsibility



Image source: <http://kalyan-city.blogspot.ca/2013/07/social-responsibility-of-business-for.html>

4 approaches to social responsibility

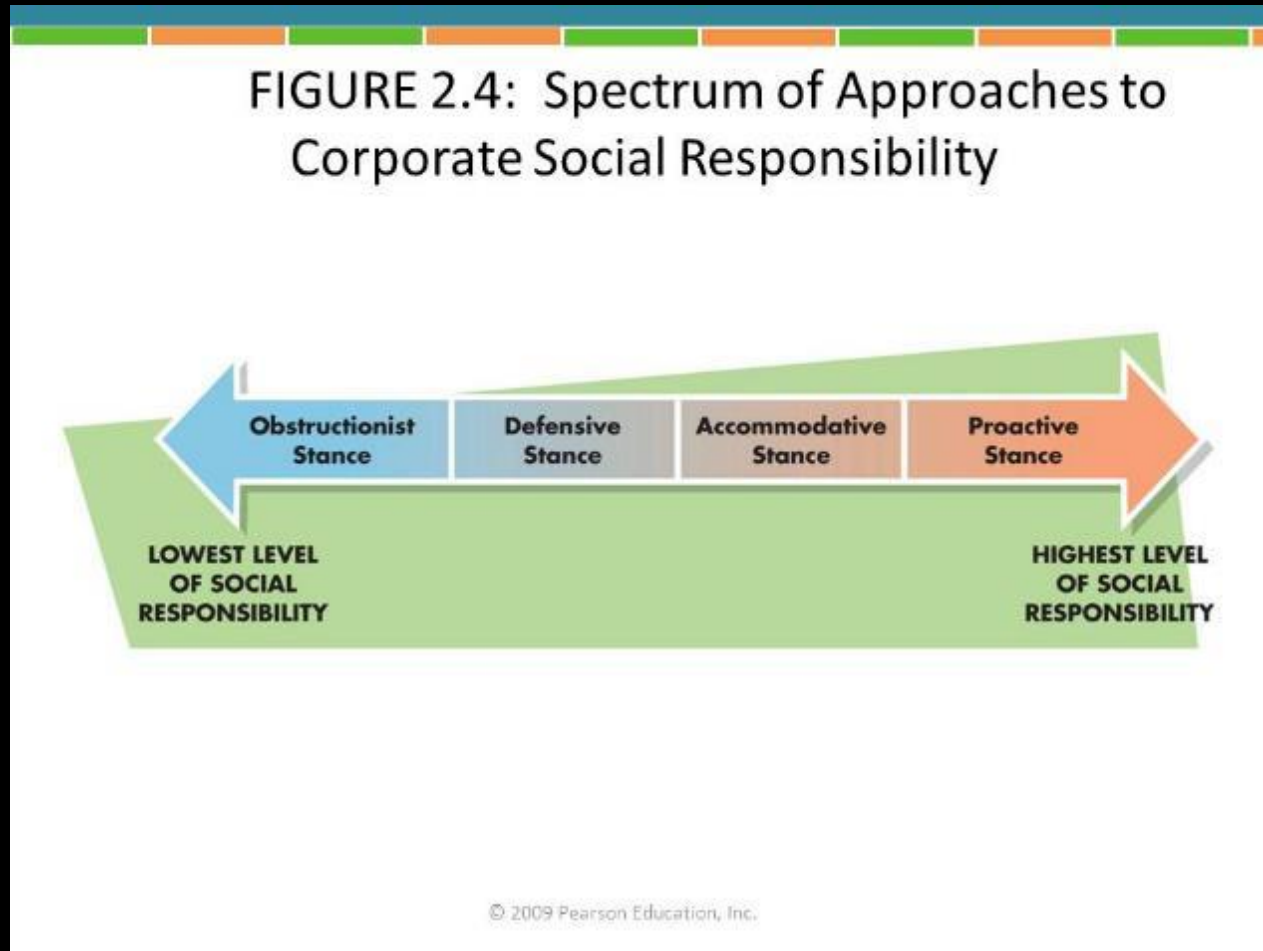


Image source: <http://kalyan-city.blogspot.ca/2013/07/social-responsibility-of-business-for.html>

4 steps for social responsibility

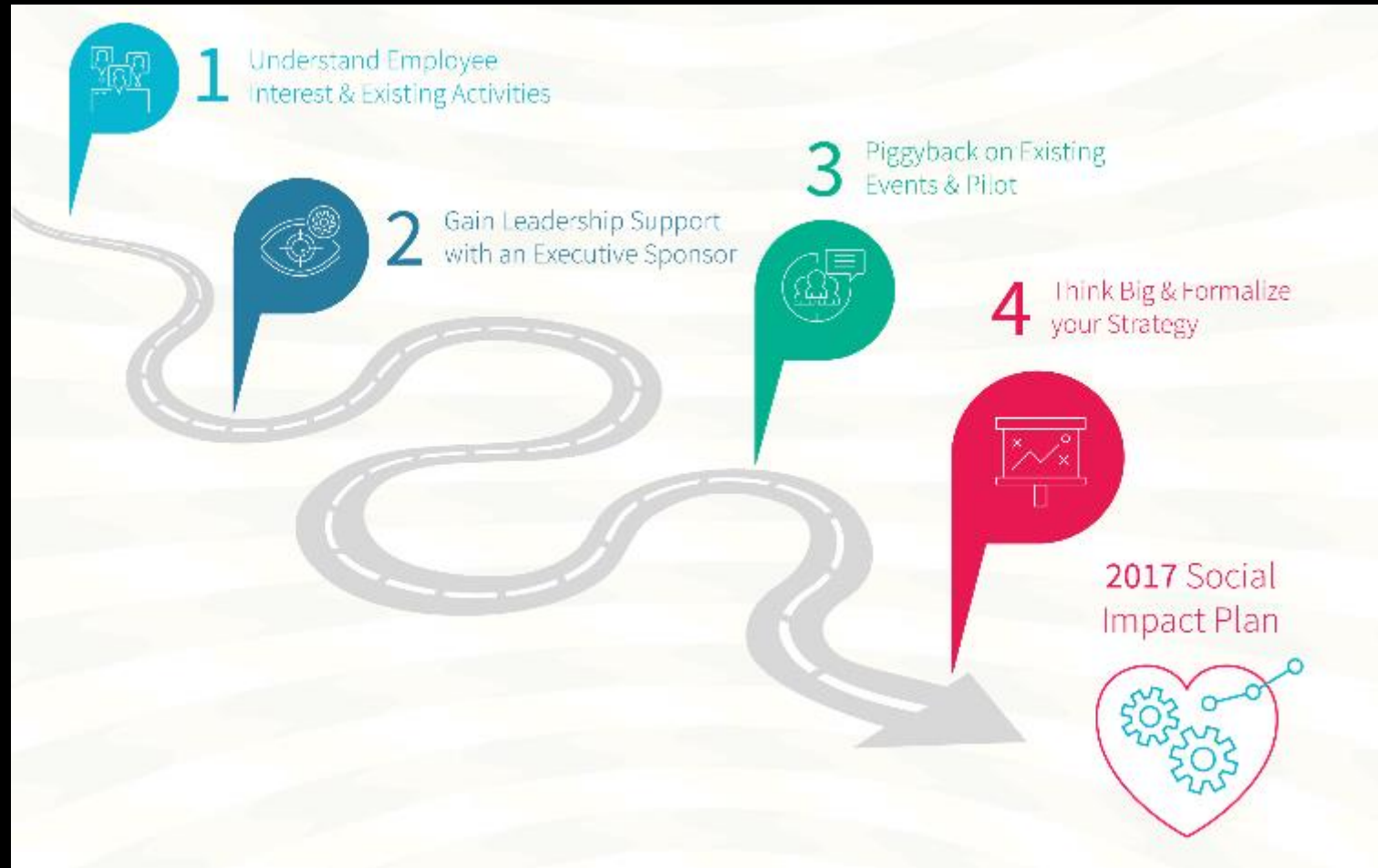


Image source: <http://thinkthank.org/corporate-giving/4-steps-to-kickstart-a-corporate-social-responsibility-csr-program-for-2017/>

Small businesses and social responsibility



Image source: <http://slideplayer.com/slide/4534850/>

Learning Consolidation & Check-in

Activity = Paper Slide

1. Form groups of 2-3
2. Using spare paper, each group sketches out and writes what they learned in class today
3. We make a movie!
 1. Each group representative lines up and, one at time, slides their work under the smartphone camera while quickly verbally summarizing what was learned today.
4. The camera doesn't stop recording until each representative has completed his or her summary

Next Steps

1. Getting ready for Unit 5
 - A. Complete your assigned readings
2. Next class will be in Moodle only
 1. See Unit 5 for more information
 2. Complete readiness quiz
3. Midterm in two classes
 - Please let me know if you need study tips
 - In regular classroom

Thank you for another great class!

See you in Moodle, email, or text.

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