

# LIBR 580

# Collection Management

## Unit 2

Laurie Prange (Prange-Martin)



# Agenda

- Taking attendance
- Focusing Activity Part 1 – Heuristic Ideation Technique
- Lecture – Collection Consultation Report
- Activity – In-Class Assignment #1 – Planning Innovative Thinking Staff Retreat
- Lecture – Theories
- Activity – Focusing Activity Part 2
- Learning Consolidation – Activity: Tweet by paper
- Next Steps

# Taking attendance



# Focusing Activity – Part 1

## Heuristic Ideation Technique



This is an example of a one-hour  
activity I'm looking to see in your  
In-Class Assignment



# HIT

by Edward Tabuer, 1972



Laurie Prange (Prange-Martin)

Gray, D., Brown, S., & Macanufo, J. (2010). *Gamestorming: A playbook for innovators, rulebreakers, and changemakers*. Sebastopol, CA: O'Reilly Media, Inc. pg. 98-99.

# Three Heuristics (rules)

1. A new product can be formed by remixing the attributes of an existing product
2. A new product is best understood by describing two essential attributes that make it distinct from existing products
3. A new product will be especially compelling when the combination of two existing attributes are more difficult or more surprising



# Focusing Activity – Part 1

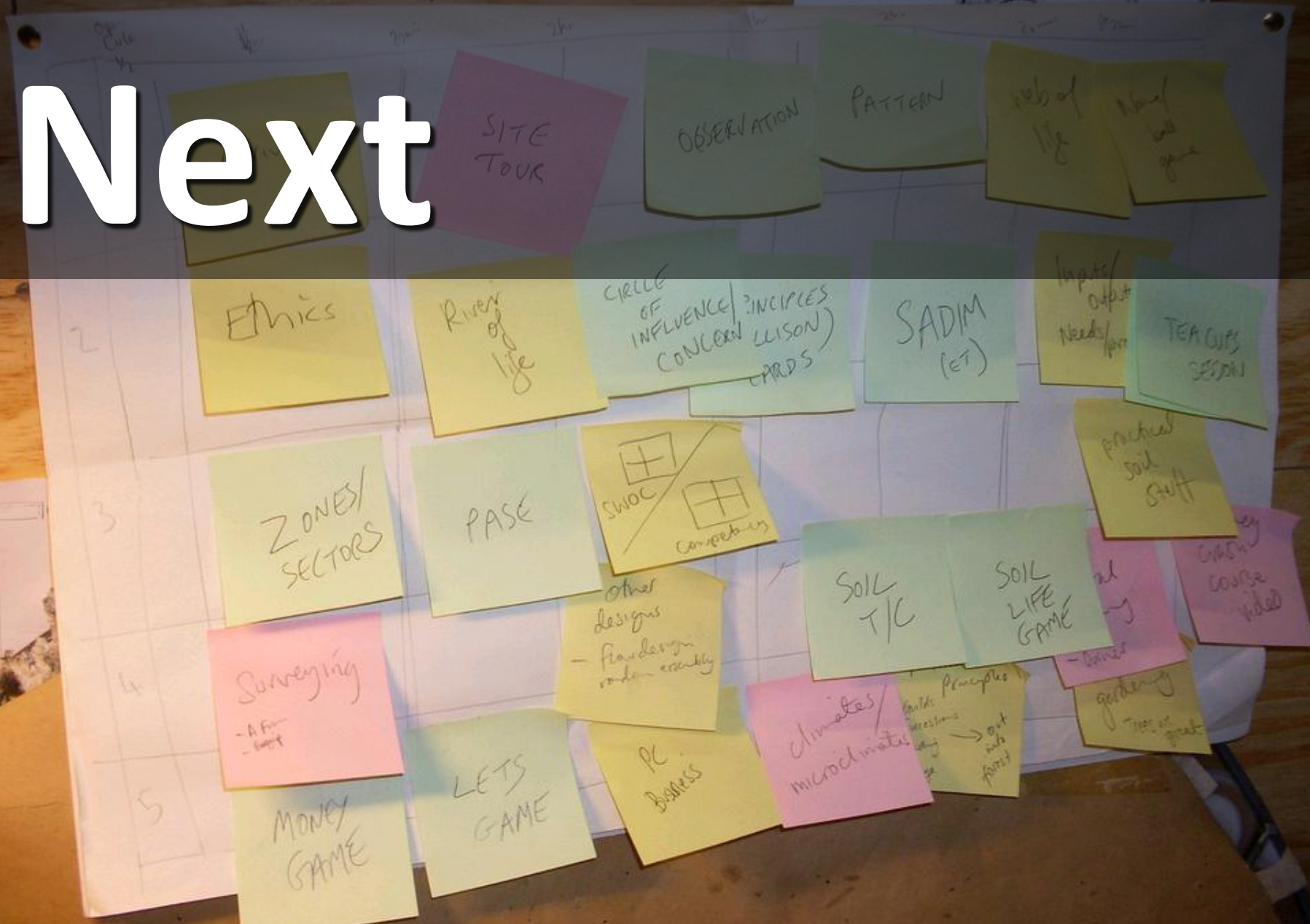
1. Form groups of 4-6 students
2. Choose two category attributes, for example...
  1. Type of Collection – Reference
  2. Type of Questions these resources answer – get creative!
3. Next, use this table to generate new collections
  - What kind of library collection could be formed by combining Japanese-Canadian history and phone books?
  - How about Japanese-Canadian history with seed catalogues?

# Time to work



Post and mingle, adding to empty boxes

# Next



See, that's an example of a one-hour Activity for an Innovative Thinking Staff Retreat



# Lecture – Collections Consultation Report

<http://electrified.ca/83267.html>



# Activity – In-Class Assignment #1

## – Planning Innovative Thinking Staff Retreat



# Resources for In-Class Assignment

## Activities

- <http://bit.ly/2z4rfEj>
- <http://bit.ly/2KEBns4>
- <http://bit.ly/2tY81KQ>

## Agenda

- <http://bit.ly/2KJX0Hu>
- <http://bit.ly/2KMC7va>

# Lecture = Theories Collection Development & Maintenance





A theory is a contemplative and rational type of abstract or generalized thinking, or the results of such thinking

# Ancient origins

# Origins of *theory*

- English word derived from Ancient Greek
- In use since late 16<sup>th</sup> century
- First recorded definition by Francis Cornford: 'passionate sympathetic contemplation'

# Theories – formally and scientifically

# Understanding Explaining Making predictions



Theories are not written in stone,  
but improved as more evidence  
is gathered.

# Theory of Contestation

## For use in innovative collection creation

Main author  
Dr. Antje Wiener  
University of Hamburg

International Relations studies





# Collection Contestation comes from?

- Jurisdictional boundaries
- Rules from donors
- Conflict with current collection
- Patron relations
- Maintenance

From compliance to handling

From stable funding to operating  
in ongoing austerity



# Contestation =

“a social practice [that] entails objection to specific issues that matter to people...involves the range of social practices which discursively express disapproval of norms.” Wiener

A new collection is a rejection of  
current norms



Predicting the tension that  
comes from change by using this  
theory

# 4 Modes of Contestation

1. Arbitration

2. Deliberation

3. Contention

4. Justification

# Arbitration

The leaders who are proposing  
the change, and their roles

# Deliberation

Areas of compromise within the  
library and with other libraries



# Contention

Assertions made using data (e.g. statistics, survey responses, coded themes from focus groups) for the proposed change

# Justification

Detailed reasoning behind the  
proposed change

## Focusing Activity – Part 2

– For each mode, answer 2 questions:

1. To what level is the new collection innovative? (high-medium-low)
2. To what level will the community contest it? (high-medium-low)

# Steps to Apply this Theory

1. Create a Contestation Table
2. 4 Modes down the left
3. Two questions across the top
4. Conduct events (e.g. focus groups, community conversations, staff meetings, etc.) to complete the table with predictions
5. Use the Contestation Table for planning

Next class, we are going to role-play in new groups of 4 what it's like to participate in a community consultation

# Organizational Culture Model

Aka the Onion layers model



# Onion Layers



Easier to change external layers of culture than the interior layers

“Culture eats strategy for  
breakfast”  
Peter Drucker





# Meeting Minutes

Or, in this case, Retreat Minutes

The documentation of the  
execution of strategy

***How to save the world  
(or at least yourself)  
from bad meetings***

**By David Grady**

**TED@State Street Boston**

**(October 2013)**

**<http://bit.ly/2IHkwRn>**

**(6:34)**



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# Real Reasons for Taking Minutes

- Record-keeping and tracking
- Legal requirement
- Taking action on work
- Project Management tracking

# Key Attributes of Effective Minutes

- Documentation tracking part
- Task/action tracking part
- Rationale (discussion) tracking part
- Decision-making tracking part

Finish Staff Retreat Plan and  
email it to me

[laurieprangemartin@capilano.ca](mailto:laurieprangemartin@capilano.ca)

As soon as I have UBC email and  
Canvas, I'll let you know!



# Learning Consolidation & Check-in



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# Next Steps



# Next Steps

- For Unit 2
  - Finish Staff Retreat Plan and email it to me [laurieprangemartin@capilanou.ca](mailto:laurieprangemartin@capilanou.ca)
    - As soon as I have UBC email and Canvas, I'll let you know!
- For Units 3 & 4
  - Review the information about all the assignments and send me any questions that you have!
  - Read Ch. 3 – Planning, Policy, and Budgets



# Thank you!

See you Tuesday in the classroom!

Laurie Prange (Prange-Martin)

